

Cedric Ceulemans

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POSITIONS

Chair of the Department of Economics, Purchase College (SUNY), 06/2019 - present
Associate Professor of Economics, Purchase College (SUNY), 09/2018 - present
Assistant Professor of Economics, Purchase College (SUNY), 09/2011 - 08/2018

EDUCATION

Solvay Brussels School of Economics and Management, Université Libre de Bruxelles (ULB)
Ph.D. in Economics, 2013
M.S. in Economics, 2005
Université Catholique de Louvain
B.A. (Licence degree) in Economics, 2003
Minor (Diplôme d'Etudes Complémentaires) in Art History (Musicology), 2003

TEACHING AT PURCHASE COLLEGE

Advanced Seminar in Microeconomics
Arts and Entertainment in Economics
Cultural Economics
Economics Senior Seminar
Environmental Economics
Game Theory
Intermediate Microeconomics
Principles of Microeconomics
Senior Project Advisor

RESEARCH INTERESTS

Economics of Art and Culture, Applied Microeconomics, Interdisciplinary Research in Music

PUBLICATIONS

One Hundred Years of Solitude. Bestsellers in the United States, 1900-1999, *Poetics*, Volume 79, 2020, <https://doi.org/10.1016/j.poetic.2019.101422>. (with V. Ginsburgh, J. Prieto-Rodriguez and S. Weyers).

Rock & Roll Bands, (In)complete Contracts and Creativity, *American Economic Review Papers and Proceedings*, 101:3 (2011), 217-221 (with Victor Ginsburgh and Patrick Legros)

The reputation of Baroque composers 1790-2000, *Empirical Studies of the Arts*, 28 (2010), 223-242

About the Repertoire of the Belgian Symphonic Orchestras between 1960 and 2005, *Revue Belge de Musicologie*, LXI (2007), 225-238 (with Victor Ginsburgh, in French: A propos du répertoire des orchestres symphoniques belges de 1960 à 2005)

WORK IN PROGRESS

The effect of gun laws on gun violence: Matching cities across the US–Canada border (With Tyler Van Gilder, Purchase College Alumnus)

What is the Role of Inertia in Foreign Aid Allocation? The Case of the United States (with M. Sraieb, American University of the Middle East)

Work Organization and Success of Rock Bands and Singers: What Can Be Learned from Songwriting Credits?

Do Consumers Care About the Characteristics and the Quality of Creative Goods? The Case of Music Singles

Knowledge Spillovers in the Pharmaceutical Sector: How Much For-Profit Development Comes from Non-Profit Research? (with D. Regan, Purchase College Alumnus)

Steal or Borrow? Pay or Play? The Costs of Sampling in Hip Hop Music (with S. Lowe, Purchase College Alumnus)

PRESENTATIONS

International Conferences

International Atlantic Economic Society Conference (New York City, 2018); Association of Cultural Economics International (Copenhagen, 2010; Montreal, 2014; Valladolid 2016); Southern Economic Association Annual Meeting (Tampa, 2013; New Orleans, 2015); American Economic Association Annual Meeting (Denver, 2011); European Science and Technology Days: The Economics of Art and Culture (Steyr, 2009)

At Purchase College

Days of Action and Dialogue: Myths and Realities of Universal Health Care: An Economic Analysis (with D. Donohue, 11/1/18)

The Economics of Trump's Immigration Policy (with Profs. S. Ikeda and L. Palagashvili (04/19/2017)

Days of Action and Dialogue: Repealing Obamacare? Why Not? An Economic Analysis of the US and Belgian Healthcare System (02/23/17)

Celebration of Black History Month: The cost of Creation in Hip-Hop Music (with S. Lowe, Multicultural Centre, 02/10/16)

PROFESSIONAL ACTIVITIES

Referee: *Journal of Media Economics; Journal of Cultural Economics; Journal of Arts Management, Law, and Society*

Editor (2016–2019) for ***EconomistsTalkArt.org***. EconomistsTalkArt.org is set up in close collaboration with the Association for Cultural Economics International.

Session Chair (SEA Meeting, 2015) and **discussant** (multiple times, 2011–2018)

Professional Memberships: Association for Cultural Economics International, American Economic Association, American Association for Wine Economists, Southern Economic Association

Founder and Organizer: Lecture Series on Financial Literacy (spring 2015–present). The lectures are open to the members of the Purchase College community. The 2015 fall lecture series was co-organized with the Neuberger Museum and was part of the events around the exhibition “Gold.”

SERVICE TO THE DEPARTMENT AND THE COLLEGE

- Created internship positions and supervise interns within the Economics department (2015 – present)
- Created and mentor the *Pareto Improvement Unit*, a community of economics juniors and seniors tutoring students in need of extra help (2015 – present)
- “Liaison officer” between Arts Management and Economics Faculty and Academic and Senior Project Advisor for students pursuing a double major in Arts Management and Economics (2011–present)
- Chair of the Academic Standards & Awards Committee (2019–present)
- Member of the Academic Standards & Awards Committee (2017–2019)
- Member of Review Committees (2013; 2015; 2018)
- Member of several Search Committees (2011–2017)
- Chair of two Search Committees (2015–16; 2019)
- Member of the Sustainability Committee (2014–2016)
- Member of the Campus Life Committee (2013)

LANGUAGES

French (native), English (fluent), Dutch (passive knowledge)

OTHER

- Teaching Assistant, Undergraduate Microeconomics, Université Libre de Bruxelles (01/2008–08/2011)
- Research Assistant (U.L.B., 10/2005–01/2008)
- Internship at *ImproSession* Company (entertainment industry), Brussels, 2004
- Courses in electro-acoustic composition (Music Conservatory of Antwerp, 2002–2004)
- Workshop in musical composition (Université Catholique de Louvain, 2002–2004)