

## Cédric Ceulemans

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### POSITIONS

Associate Professor of Economics, Purchase College (SUNY), 09/2018 - present  
Assistant Professor of Economics, Purchase College (SUNY), 09/2011 – 08/2018

### EDUCATION

Solvay Brussels School of Economics and Management, Université Libre de Bruxelles (ULB)  
Ph.D. in Economics, 2013  
M.S. in Economics, 2005  
  
Université Catholique de Louvain  
B.A. (Licence degree) in Economics, 2003  
Minor (Diplôme d'Etudes Complémentaires) in Art History (Musicology), 2003

### TEACHING AT PURCHASE COLLEGE

Advanced Seminar in Microeconomics  
Arts and Entertainment in Economics  
Cultural Economics  
Economics Senior Seminar  
Environmental Economics  
Game Theory  
Intermediate Microeconomics  
Principles of Microeconomics  
Senior Project Advisor

### RESEARCH INTERESTS

Economics of Art and Culture, Applied Microeconomics, Interdisciplinary Research in Music

### PUBLICATIONS

Rock & Roll Bands, (In)complete Contracts and Creativity, *American Economic Review Papers and Proceedings*, 101:3 (2011), 217-221 (with Victor Ginsburgh and Patrick Legros)

The reputation of Baroque composers 1790-2000, *Empirical Studies of the Arts*, 28 (2010), 223-242

About the Repertoire of the Belgian Symphonic Orchestras between 1960 and 2005, *Revue Belge de Musicologie*, LXI (2007), 225-238 (with Victor Ginsburgh, in French: A propos du répertoire des orchestres symphoniques belges de 1960 à 2005)

## WORK IN PROGRESS

### Submitted Article

One Hundred Years of Solitude. Bestsellers in the United States, 1900-1999, October 2018, submitted (with V. Ginsburgh, J. Prieto-Rodriguez and S. Weyers).

### Working Papers

Work Organization and Success of Rock Bands and Singers: What Can Be Learned from Songwriting Credits?

Do Consumers Care About the Characteristics and the Quality of Creative Goods? The Case of Music Singles

Knowledge Spillovers in the Pharmaceutical Sector: How Much For-Profit Development Comes from Non-Profit Research? (with D. Regan, Purchase College Alumni)

Steal or Borrow? Pay or Play? The Costs of Sampling in Hip Hop Music (with S. Lowe, Purchase College Alumni)

## PRESENTATIONS

### International Conferences

International Atlantic Economic Society Conference (New York City 2018); Association of Cultural Economics International (Copenhagen, 2010; Montreal, 2014; Valladolid 2016); Southern Economic Association Annual Meeting (Tampa, 2013; New Orleans, 2015); American Economic Association Annual Meeting (Denver, 2011); European Science and Technology Days: The Economics of Art and Culture (Steyr, 2009)

### At Purchase College

*Days of Action and Dialogue: Myths and Realities of Universal Health Care: An Economic Analysis* (with D. Donohue, 11/1/18)

The Economics of Trump's Immigration Policy (with Profs. S. Ikeda and L. Palagashvili (04/19/2017)

*Days of Action and Dialogue: Repealing Obamacare? Why Not? An Economic Analysis of the US and Belgian Healthcare System* (02/23/17)

*Celebration of Black History Month: The cost of Creation in Hip-Hop Music* (with S. Lowe, Multicultural Centre, 02/10/16)

## PROFESSIONAL ACTIVITIES

**Referee.** *Journal of Media Economics* and *Journal of Cultural Economics*

**Editor** (2016–present) for ***EconomistsTalkArt.org***. EconomistsTalkArt.org is set up in close collaboration with the Association for Cultural Economics International.

**Session Chair** (SEA Meeting, 2015) and **discussant** (multiple times, 2011-2018)

**Professional Memberships:** Association for Cultural Economics International, American Economic Association, American Association for Wine Economists, Southern Economic Association

**Founder and Organizer: Lecture Series on Financial Literacy** (spring 2015–present). The lectures are open to the members of the Purchase College community. The 2015 fall lecture series was co-organized with the Neuberger Museum and was part of the events around the exhibition “Gold.”

## **SERVICE TO THE DEPARTMENT AND THE COLLEGE**

- Created internship positions and supervise interns within the Economics department (2015 – present)
- Created and mentor the *Pareto Improvement Unit*, a community of economics juniors and seniors tutoring students in need of extra help (2015 – present)
- “Liaison officer” between Arts Management and Economics Faculty and Academic and Senior Project Advisor for students pursuing a double major in Arts Management and Economics (2011– present)
- Member of the Academic Standards & Awards Committee (2017 – present)
- Member of Review Committees (2013; 2015; 2018)
- Member of several Search Committees (2011–2017)
- Chair of a Search Committee (2015–16)
- Member of the Sustainability Committee (2014–2016)
- Member of the Campus Life Committee (2013)

## **LANGUAGES**

French (native), English (fluent), Dutch (passive knowledge)

## **OTHER**

- Teaching Assistant, Undergraduate Microeconomics, Université Libre de Bruxelles (01/2008–08/2011)
- Research Assistant (U.L.B., 10/2005–01/2008)
- Internship at *ImproSession* Company (entertainment industry), Brussels, 2004
- Courses in electro-acoustic composition (Music Conservatory of Antwerp, 2002–2004)
- Workshop in musical composition (Université Catholique de Louvain, 2002–2004)